



# Streets for Citizens

**TACTICAL URBANISM - new innovative solutions for sustainable mobility in the cities to mitigate negative environmental impacts in urban life and make cities more liveable places.**

The project address common territorial challenges of 1) high rate of car ownership, traffic and road danger 2) spaces for green and for community activities are getting rare in quantity, and/or in quality. To achieve a behavioural change towards sustainable forms of urban mobility and greening the streets people need to understand its consequences and be ready to abandon their cars. Local authorities in small-medium towns don't have the competencies and tools to raise awareness and influence behaviour. **To meet its objectives, the project takes existing knowledge to design a tactical urbanism methodology which will be used by partners to develop territorial roll-up plans, which will describe the long-term plans and demonstration actions.** Using the lessons from pilots, the partnership develops and disseminates solutions tailored to the target group. To scale up project results partners develop and recommend specific interventions as well as policy proposals with a signing letter of commitment.

## Streets for Citizens



**Overall objective:** : The overall objective of the project Streets for Citizens is to enable the public sector and related entities effectively involve citizens and increase their commitment to jointly address urban mobility problems. Functional urban areas will encourage changes and trigger shifts towards smart/sustainable forms of urban mobility by actively involving citizens in testing innovative solutions using the tactical urbanism approach to improve the environment and make cities more liveable.



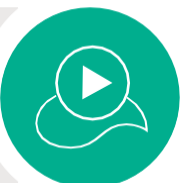
**Challenge the Project is addressing:** The project address common territorial challenges of:

1. high rate of car ownership, traffic and road danger in cities- leads to a multitude of major problems – including congestion, air pollution, high noise, and high level of CO2 emissions harming not just the urban environment, but also the health of people.
2. spaces for green and for community activities are getting rare in quantity, and/or quality and cars increasingly taking away valuable and scarce public space from people, greenery, and various important urban functions.
3. lack of public planning – residents are asked to react (to accept) proposals they often don't understand instead of actively involving them in incremental changes on a neighbourhood level.
4. rapid urbanization leads to solutions that deteriorate the quality of life of people.



**Main deliverables:**

- Good Practice Catalogue
- People centred approach practical guide
- Training materials
- Evaluation report on the pilots
- Open-Your-Streets Events



**Pilot activities:** The delivery of pilots and the transnational exchange will be carried out in three different groups:

1. G1 Liveable public space
2. G2 Active soft mobility
3. G3 Pop-up activities.

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### Partners:

- **The Public Service Company Javne službe Ptuj d.o.o., JS Ptuj, Slovenia**
- Institute for Spatial Policies, IPOP, Slovenia
- Environment Park – Science and Technology Park for Environment, Italy
- Association for Responsible Urban Development and Communication, DUCoR, Spain
- Municipality of Ioannina, Greece
- Nicosia Development Agency, ANEL, Cyprus
- Federation of Municipalities Regions and Provinces of Aragón, FAMCP, Spain
- Regional Energy and Environment Agency from North Alentejo, ARENTEjo, Portugal
- Regional Association of Italian Towns in Lazio, ANCI Lazio, Italy
- Municipality of Centar Sarajevo, Bosnia and Herzegovina



### Territories:

Urban

