



**Green living
areas**

**Interreg
Euro-MED**



**Co-funded by
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**Union for the Mediterranean
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Green Living Areas Thematic Community Kick-off event

10 – 11 April 2024

Environment Park, Via Livorno, 60 - Turin





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Background

Since January 2024, **19 Thematic Projects** from the **Interreg EURO-MED programme**, working under the **“Green Living Areas” mission**, have started their journey to **improve the sustainability of the territories** and consequently, the quality of life in the EURO-MED region, **supporting local and regional authorities and main stakeholders in this transition**. The Thematic Projects will not be alone in facing this challenge and will be accompanied by **one Mission task force** composed by **2 governance projects**, supporting them in different dimensions:

1. The **Community4Living Areas project – C4LA**, on the one hand, will build a **strong community** among the projects of the mission, facilitating **the creation of synergies** among their activities and results. The C4LA project will be a **booster of the Thematic projects’ results and impact**, allowing also to obtain cross-fertilisation with other EU programmes working in the same direction and on the same themes. Moreover, the C4LA project will give a common direction to the 19 Thematic Projects, allowing the results to flow together towards the same main goal.
2. The **Dialogue4LivingAreas project – D4LA**, on the other hand, will **amplify the transfer of policies** by fostering **dialogue among policymakers and public stakeholders**, focusing on **continuous policy improvement and transformation**.

The **Green Living Areas Thematic Community Kick-off event**, organised by the **C4LA project**, with the collaboration of the **D4LA project**, has the objective of **creating the Green Living Areas – GLA Community** by making the partners of the various projects aware of each other's activities to build all type of synergies, from technical to policy exchange, among them. This first meeting among all the members of the Community represents the **first of several steps** that community members will take together during their project and even the current programming period.

The kick-off event is organised across **2 days**.

Day 1: The first day will be entirely dedicated to **community building**, with mutual presentations, a co-creation workshop, and community building dedicated activities.

Participants invited: Lead partners, partners in charge of communication, and synergies with the governance projects.

Day 2: The day will be **open to actors from outside the Community**, notably public policymakers, to exchange best practices related to tools, strategies, and policy instruments for **promoting greener territories and engaging citizens in the transition**. It is a first cross-fertilization and amplification of the Community resonance and the occasion of **the launch of the Institutional Dialogue Process**.

Participants invited: Authorities in charge of public policies from and outside the Green Living Areas Thematic Community.

We welcome all participants to the Green Living Areas Thematic Community. We are thrilled to embark on this rewarding journey in the Euro-MED ecological transition!



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DAY 1 – 10/04/2024

Let's build the Green Living Areas Thematic Community!

Chairwoman: Alexia Boulanger – Environment Park

- 8.45 – 9.15:** Registration
- 9.15 – 9.30:** Welcome from Environment Park, Judith Cazes – Interreg EURO-MED Programme and Danilo Ceh – C4LA lead Partner
- 9.30 – 9.45:** Motivational speech from Prof. Guido Saracco, Politecnico di Torino
- 9.45 – 11.20:** Session 1 – Who are we, and what is our action plan?
Moderator: MedCities
Presentation of the C4LA & D4LA projects (10 min)
3 minutes pitch to present Thematic Projects
- 11.20 – 11.45:** Coffee Break
- 11.45 – 13.15:** Session 2 – The Ecosystemic Transition Unit model for the Green Living Areas (Co-creation Workshop)
Moderator: EMEA
Presentation of the ETU model of the Renewable Energy project & testimonials
Co-creation of the Ecosystemic Transition Unit model for the Green Living Areas
- 13.15 – 14.30:** Lunch Break
- 14.30 – 15.45:** Session 3 – Let's work together!
Thematic Working groups
- 15.45 – 17.00:** Community building activity

Networking cocktail





DAY 2 – 11/04/2024

What's new for Green Living Areas?

Chairman: Alexia Boulanger – Environment Park

8.45 – 9.15: Registration

9.15 – 9.30: Welcome from Environment Park, Judith Cazas – Interreg EURO-MED Programme and Danilo Ceh – C4LA lead Partner, on behalf of the Green Living Areas mission

9.30 – 11.00: Session 1 – Resilient territories: tools, plans, and strategies

Moderator: Miljenko Sedlar, REGEA, Head of Climate

Keynote: Miljenko Sedlar, REGEA, EU missions, regional & local strategies, and implementation

Panelists:

1. Carbon neutral territories, Simone Bastianoni, University of Siena
2. Urban Planning & Climate change adaptation, Andrea Moro, iISBE Italy
3. The Turin Green and circular transition, Laura Ribotta, Turin Municipality
4. Chalki green Island, Evaggelos Fragkakis, Chalki Municipality
5. RECROSSES: One-stop-shop supporting Renewable Energy Communities, Stefano Dotta, Environment Park, Green Building area manager

11.00 – 11.30: Coffee Break

11.30 – 13.15: Session 2 - Launch of the Institutional Dialogue Process: a collaboration to shape Policies for Green Living Areas

This session is particularly tailored to public policymakers

Moderator: Bernard Massabo, Secretary-General of the Euromed Cities Network, Nice Côte d'Azur Metropolis and D4LA project Lead Partner

Introduction - What is the Institutional Dialogue Project on Green Living Areas about?

Keynote speech(es) - Elodie Bossio, Deputy Director Fedarene and Roberta Boniotti, Executive Secretary MEDENER

Policy state of the art - Policy Mapping Analysis, from both the Thematic Projects and the selected Key Euro-Mediterranean policy makers' points of view.

Workshop

- The Institutional Dialogue Project's approach to shaping policy instruments.
- What are the benefits of participating?
- Interactive launch of the Living Lab questionnaire, dedicated to policy instruments.

Exchange on the interest from the Public Partners and the Euro-Mediterranean policy makers in the Green Living Areas aspects, on their knowledge of policy instruments having a replication potential, and on the possibility to valorise the Thematic Project's results into public policies.

Conclusion and next steps

- Engagement of the Thematic Projects for the year 2024
 - First Institutional Dialogue in October 2024
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DAY 2 – 11/04/2024 (cont.)

13.15 – 14.30: Networking Lunch

14.30 – 16.15: Session 3 – How can citizens be engaged with the green transition at the local level?

Moderators: Mihaela Babić and Hrvoje Maras (REGEA)

Introduction – Hrvoje Maras (REGEA)

Solutions for engagement of citizens from the Green Living Areas Community:

1. Yolanda Nicolau (Valencian Federation of Municipalities and Provinces) – LOGREENER project
2. Cristina Daniel (Energy and Environment Agency of Arrabida) – INFIRE project
3. Eudokia Balamou (ANETEL) – NUDGES project

Panel session – Experiences with citizen involvement and advice for the new projects:

Moderators: Mihaela Babić and Hrvoje Maras (REGEA)

Panelists:

1. Francesco Filippi (MUSOL Foundation) – LOCAL4GREEN project
2. Oriana Corino (Fondazione Compagnia di San Paolo) - One-Stop-Shop for Citizens
3. Oliver Gajda (EUROCROWD) - Greenfoot Project
4. Lizeth Lopez (ALDA Europe) – Greenscape CE project

Closing remarks – Hrvoje Maras (REGEA)

16.15 – 16.30: Conclusion and closing remarks

